



Fooman Media & Marketing Resources





Welcome

Thank you for downloading the Fooman Media and Marketing Resources pack.

Here you'll find:

- Fooman logos - included as SVG downloads in the media kit
- About Fooman text variations and information
- About Kristof (Fooman Founder) text variations
- Kristof headshots - included as JPEG downloads in the media kit

You may use this information when talking about Fooman in content such as guest blogs, content pieces, partnership content and other marketing uses.

If including a link, our preferred URL to link to is:

<https://fooman.com/extensions/magento2>

If you have any questions or requests for other content not included in this pack, please contact support@fooman.com

Fooman Logo

3 variations included as SVG downloads in the media kit.



Agency Partner Badge



Fooman agency partners may use our official partner badge.

Contact Kristof (kristof@fooman.com) to claim your downloadable badge.



About Fooman

Version 1 (Short)

Fooman develops rock-solid Magento extensions that are trusted by developers in more than 160 countries worldwide.

Version 2 (Short Alternative)

Starting in 2008 with the very first version of Magento, Fooman has grown to be one of the Magento Marketplace's most trusted developers and a leading authority on Magento 2.

Fooman develops rock-solid Magento extensions that are trusted by developers in more than 160 countries worldwide.

Fooman's 15 top-rated Magento 2 extensions save our customers serious time through more efficient backend operations.

Version 3 (Long)

Fooman is one of the Magento Marketplace's most trusted developers and a leading authority on Magento 2.

Fooman founder and award-winning developer Kristof Ringleff has been developing quality Magento extensions since 2008, right from the very first beta version of Magento when his popular Fooman Speedster extension took the Magento world by storm.

As Fooman grew, Kristof hired other forward thinking developers to help him create new Magento extensions, while continuing to offer the best service and support for extensions globally. His passion for supporting others and continuing to improve Magento code continues to this day.

Fooman is trusted by leading agencies and merchants in more than 160 countries worldwide. Fooman now offer more than 15 top-rated Magento 2 extensions that help to save time through more efficient backend operations.



About Kristof Ringleff, Founder of Fooman

Kristof Ringleff is the Founder and Lead Developer of Fooman, one of the Magento Marketplace's most trusted developers.

He's been coding Magento since its first release and has developed 20+ free and commercial extensions to simplify administration, save time and money when using Magento.

Kristof is a certified Magento Developer Plus and has won the Magento Master (Maker) title three years in a row.

Kristof is passionate about advancing the Magento ecosystem and in 2016 founded ExtDN (the Magento Extension Developers Network), which is dedicated to promoting good practice in extension coding standards.

Headshots

2 headshot variations of Kristof Ringleff (Fooman Founder), included as JPEG downloads in the media kit.





Key Statistics

200K+

Worldwide downloads from
customers from 160+ countries

4.8

Average review score for Magento
extensions

96%

Said Fooman service & support was
'As Expected' or 'Better Than Expected'

97%

Are 'Satisfied' or 'Very Satisfied'
with Fooman Extensions